



snAPPshot

A 360° view of the Apobiologix Partnership Program

Welcome to the inaugural edition of **snAPPshot**, a quarterly newsletter designed to highlight APP initiatives and recognize and support leaders in oncology. Keep an eye out for quarterly **APPdates**, **APPcoming events** and our **APPreciation** for the work you do!

What's happening with IMD

IMD Health is a digital health solutions provider that offers custom-tailored, cloud-based counselling and educational resources for patients. From e-brochures to videos, IMD Health works with your team to ensure both content and delivery are fully tailored to meet your clinic's needs.



Case Study: North York General Hospital's (NYGH) Digital Oncology Patient Education Platform

Effective in-person chairside education in bustling oncology clinics was quickly becoming an outdated model even before COVID forced us into a more virtual space in 2019. Lack of staffing resources, privacy, excess noise, etc., were not conducive to either teaching or learning.

Enter a team of pharmacists, nurses, oncologists, and advisors from NYGH who, together with the support of Apobiologix and IMD Health, created a series of animated educational videos for patients to watch on their own time or during chemotherapy sessions. Easy to understand, professional, and fully vetted, these videos were a game-changer in the clinic.

In addition to **significantly reducing consultation time for pharmacists**, the pilot study showed¹:

- **28%** of patients watched the videos during chemotherapy
- **65%** of patients e-mailed the videos to themselves and watched them at home
- **13%** emailed the videos to another person

100% satisfaction rate from patients¹

Consistent positive feedback from patients regarding the IMD Health platform, has propelled NYGH to enhance dissemination, incorporate Cancer Care Ontario (CCO) materials, and to continue to build their video library.

For more information on how Apobiologix and IMD can support you in your clinic or institution, please reach out to your Apobiologix representative.



appdate on ANSWERS

Ranked by users as one of the leading oncology patient support programs in Canada

ANSWERS Patient Support Program has been dedicated to helping patients gain access to Apobiologix therapies since 2016. With its easy enrolment, timely access, and reliable, comprehensive reimbursement navigation assistance, ANSWERS was recently ranked **among the top three oncology patient support programs in Canada** based on a recent survey of 22 oncology patient support programs.^{2*}

Contact ANSWERS or your Apobiologix® representative to find out about how ANSWERS can support your patients who are receiving an Apobiologix therapy.

"Quick assistance and helpful to all patients."

Drug Access Navigator, BC

"Ease of use, comprehensive, patient focused."

Pharmacist, NB

"Fast access to medications. Quick enrolment-online portal..."

Drug Access Navigator, ON

HCP appreciation

Congratulations to our 2022 HOPE Award Recipients!

We are pleased to highlight the recipients of the 2022 HOPE (Honouring Oncology Pharmacy Excellence) Awards!

Sponsored by the APP, the HOPE Awards were created to recognize individuals or teams who have made a significant contribution to oncology in the areas of teaching/education, inter-professional patient care programs, and sustainability/efficiency. The Awards are presented each year in conjunction with the annual Canadian Association of Pharmacy in Oncology (CAPhO) conference.

2022 HOPE Awards

FIRST PLACE WINNERS

Teaching and Education



**Jennifer Drynan & Lee Dupuis,
Hospital for Sick Children**

Building on Health Literacy Principles to Develop a Medication Calendar App that Addresses User Needs

Interprofessional Programs



**Alina Rashid,
William Osler Health System**

Oral Anticancer Therapy (OAT) Program at William Osler Health System

Sustainability and/or Efficiency



Tonya Ng, BC Cancer

BC Cancer Oncology Biosimilar Utilization: a Multi-component Continuous Quality Improvement Project

Stay tuned for information about **2023 HOPE Awards submissions!**

To learn more about the HOPE Awards [**CLICK HERE**](#)



applied Knowledge

Year 1 Update: Addressing Basics in Cancer (ABC): An Oncology Pharmacy Education Program

The ABC program is dedicated to exploring the fundamentals of oncology, supportive care, and side effect management in patients living with cancer. ABC is open to all pharmacists, pharmacy technicians, assistants, students, or other healthcare professionals looking for an oncology-specific pharmacy education.

Here is what our participants had to say:

"Very helpful course offered for an excellent price."

"This is a fantastic program! I wish it had been available to me years ago. I hope many more pharmacists are able to take advantage of this opportunity."

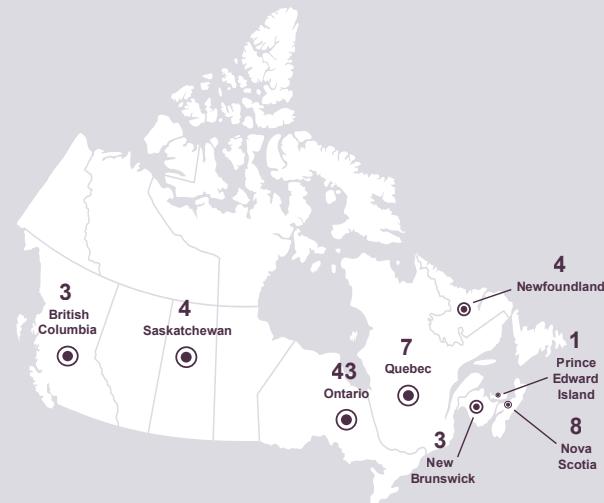
"Very well-organized course that provided a thorough review of a wide range of topics on oncology. Definitely will recommend this course to my colleagues!"

"It's a great program with a lot of valuable information and opportunities to gain/exchange knowledge with others."

For more information on ABC, or to enrol, please contact your Apobiologix representative or reach out to info@abconcpharmacy.com



Year 1 Summary



- ABC launched in fall 2021, receiving over 100 inquiries in 4 months
- Due to high demand, a second cohort was added in Jan 2022
- 10 presenters, 20 panelists from leading centres across Canada
- ~75 participants to date (across 2 cohorts), from the majority of provinces across Canada
- 93% weekly average attendance rate
- Materials from the program made available after completion

Watch out for these **app**coming events!

Email your Apobiologix Representative for more information or to register.

15–18
Sept
2022

**The Canadian Association of General Practitioners
in Oncology (CAGPO) Annual Meeting**
Intercontinental Toronto Centre, Toronto, ON

Click below to apply



Project Funding/Donation Application

ABC — Inquire at info@abconcpharmacy.com

* Based on an online survey of 100 randomly selected stakeholders (56 oncologists and other physicians treating cancer, 20 oncology DANS, 14 oncology pharmacists and 10 oncology nurses) from across Canada to measure their attitudes and perceptions of oncology PSPs based on 3 key metrics: 1. Overall unaided mentions as having one of the 3 best oncology PSPs in Canada; 2. Satisfaction ratings of each PSP with respect to 6 key attributes specifically developed to evaluate oncology PSPs (namely: access to needed cancer therapies, ease of enrolling patients, support for HCPs and DANS, reliable communications with the PSP, patient education and support and other services that are drug specific), and 3. overall satisfaction with each PSP. ANSWERS ranked among the top 3 out of 22 oncology PSPs.

^a Program not affiliated with ASCO nor ASH

1. NYGH IMDHealth Oncology Program Survey, April 2022.
2. OncoMETRIKS Canadian Oncology PSP Evaluation, July 2021.

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