



snAPSHOT

A 360° view of the Apobiologix Partnership Program

We are thrilled to bring you the second edition of **snAPPshot**, Apobiologix' quarterly newsletter designed to highlight APP initiatives and recognize and support leaders in oncology.

Interviews and case studies are views of the individual and do not represent the views of Apobiologix.

What's happening with IMD

IMD Health is revolutionizing patient education in centres across Canada by offering innovative digital health solutions. In this edition, we feature a Q & A session with IMD user, Crystal Hall, the Oncology Nursing Coordinator at Grey Bruce Health Services (GBHS). Interview has been edited and condensed for brevity.

Q: What's it been like working with IMD?

A: It's been great! Set up was easy and it continues to be easy. Any time we have a new regimen or something that we need added, I just send my rep an email and shortly after she's added my request!

Q: How do you feel the use of IMD has impacted patient engagement?

A: I feel like patient symptoms are better controlled since we started using IMD. Maybe it's related to the videos and handouts they receive for specific symptom management. We can tell they use these tools because they are engaged in asking more questions that are related to what we've sent them.

Q: Please share an innovative way your clinic is using the IMD platform with your patients

A: We don't have full-time allied healthcare help in our clinic, so we had our social worker and our dietitian do short videos on who they are, what they do, and how they help patients. When patients come for their first visits, they are either shown or emailed the videos to get an understanding of who is available to them, what tools they can offer, and how patients can access them. This is something that I haven't seen on other platforms.



Q: How has your centre found value in the reporting piece? Have you been able to action this data in any way?

A: At first the ~50% open rates were a little surprising. But when we discussed it further – there are a lot of people who never even looked at papers that we had given them. The reporting did show us that we are no longer spending 5-10 minutes searching for a form to print out for a patient. It only takes 20 seconds to email.

Q: How do you feel the use of IMD has impacted patient treatment outcomes?

A: Well, I do a lot of the phone triage as a secondary role. I do feel as though we have a lot fewer phone calls from patients regarding their symptom management. I do think it has improved patient understanding and managing things on their own.

Q: Any advice for those who are new to the platform?

A: Just go big. Share it with the rest of your hospital. It's such a great spot to get all of the information that you need. It's easy to use and it can get rid of all the filing cabinets that you never wanted to have!

"This has just been an amazing adventure. Everything I wanted and 100x more, honestly."

Crystal Hall, Grey Bruce Health Services



update on ANSWERS

Case Study: 2022 ANSWERS

Patient Support Program

The ANSWERS Patient Support Program has been dedicated to helping patients gain access to Apobiologix therapies since 2016. In addition to easy enrolment and timely access, here are a few examples of how ANSWERS goes the extra mile to help your patients gain access to the medication they need.

ANSWERS Trivia Question!

How many patients have the ANSWER patient support program supported since its launch in 2016?

Find answer on page 3!

HCP appreciation



The Hematology Fellows Program @ ASH*

The Hematology Fellows Program is an educational initiative that awards select residents/fellows with a full sponsorship to attend the annual American Society of Hematology (ASH) Congress.

This program is sponsored by the APP and is monitored by an independent education committee of hematologists across Canada using standard, pre-determined criteria.



MEET THE STEERING COMMITTEE

Chair

- **Anargyros Xenocostas**, London Health Sciences Centre, London, ON

Committee members

- **Dawn Maze**, Princess Margaret Cancer Centre, Toronto, ON
- **Lynn Savoie**, Tom Baker Cancer Centre, Calgary, AB
- **Darrell White**, QEII Health Sciences Centre, Halifax, NS
- **Sarit Assouline**, Jewish General Hospital, Montreal, QC

Award recipients choose one abstract/plenary or educational session to attend. Selected fellows then lead a discussion on the attended sessions at a meeting following the ASH conference.

The 2021 Hematology Fellows program included residents and fellows from different cities across Canada.



INSTITUTIONS

Fellow Award Recipients are trained across Canada

The deadline to submit an application is Mid-September.
Reach out to your Apobiologix Representative today to learn more!

*Program not affiliated with ASH

Case Study: Trillium Challenge

The Challenge

Patient X's Trillium application was submitted successfully, but when ANSWERS followed up with Trillium for the outcome, they were advised that:

- Trillium had mixed up two files, requiring a new registration number to be assigned
- A signature was missing
- Patient's income couldn't be verified

The Solution

ANSWERS worked with both Trillium and the patient to ensure the application was moving forward and all necessary documents were submitted.

- ANSWERS escalated the issue when Trillium was taking a long time to assign a new registration number
- Bridging was requested throughout the process to ensure to patient was not paying out of pocket while the application was on hold
- ANSWERS promptly followed up with patient to request the missing signature
- ANSWERS submitted a letter to Trillium verifying that the applicant did not work, and income was \$0

The Outcome

All information was successfully submitted, the application was processed, and ANSWERS was able to activate Patient X's Trillium coverage.





Applied Knowledge

Case Study: How the APP supported Blue Water Health's transition to the Apobiologix bevacizumab biosimilar, Bambevi®

Blue Water Health (BWH) reached out to Apobiologix earlier this year about an opportunity they wanted to pursue in their centre. BWH had been concerned about chemotherapy drug wastage in their institution for some time and had several ideas for how to help curb wastage, but needed help to bring their vision to light. Working with Apobiologix, they put together a formal plan and began implementing their own customized chemotherapy drug wastage program.

At the same time, BWH also began transitioning from their current bevacizumab biosimilar to Bambevi. BWH had to consider many factors before the switch: the Bambevi vials had to be sent out for product evaluation, the pharmacy team had to ensure physicians were on board, and BWH had to examine the current workload of their pharmacy team to ensure there would be no added burden to staff or extra costs.

Once the decision was made to switch to Bambevi, there were several steps that pharmacy staff had to take (with the help of Apobiologix) to implement the transition:

1. The pharmacy team had to speak to prescribers and ensure they had approval to switch existing and new bevacizumab patients to Bambevi.
2. A formulary addition form was completed for approval by the Pharmacy and Therapeutics Committee and Medical Advisory Committee.
3. The pharmacy buyer was consulted.
4. The Oncology Pharmacist was given a project day to work on updating the internal computer systems to update the regimen and switch existing bevacizumab prescriptions to Bambevi.
5. The pharmacy staff then notified all stakeholders of the switch to Bambevi via email.

Overall, the transition to Bambevi was described by the team as being **much easier and quicker than anticipated**. The BWH team is very satisfied with the switch to Bambevi and their ongoing partnership with Apobiologix. Their drug wastage project is well underway and is expected to generate significant hospital savings and make quality improvements that can perhaps be adopted for other centres.

Talk to your Apobiologix Representative to learn more about how the APP can help support your projects to improve patient care.

Watch out for these appcoming events!

Email your Apobiologix Representative for more information or to register.

27–30
Oct
2022
Canadian Association of Nurses in Oncology (CANO) 34th Annual Conference
Victoria Convention Centre, Victoria, BC

17–18
Nov
2022
Association Québécoise des Pharmaciens Propriétaires (AQPP) Congrès 2022
Quebec City Convention Centre, Quebec City, QC

24–26
Nov
2022
BC Cancer Summit
Virtual and In Person Event

Trivia Answer!

Q: How many patients have the ANSWER patient support program supported since its launch in 2016?

A: Over 30,000

Click below to apply

2023 HOPE Awards Submissions are now OPEN!
Canadian Fellows Program at ASCO and ASH*

Project Funding/Donation Application ABC — Inquire at info@abconcparmacy.com

*Program not affiliated with ASH